

**CITY OF SHOREVIEW
AGENDA
CITY COUNCIL WORKSHOP
JULY 13, 2015
IMMEDIATELY FOLLOWING SPECIAL MEETING**

1. ROLL CALL
2. UPDATE ON REGIONAL LIBRARY PROJECT
3. REVIEW OF DRAFT QUESTIONS FOR COMMUNITY SURVEY
4. OTHER ISSUES
5. ADJOURNMENT

Memorandum

To: Mayor and City Council
From: Tom Simonson
Assistant City Manager and Community Development Director
Date: July 10, 2015
Re: Shoreview Regional Library Project Update from Ramsey County

Introduction

Ramsey County is planning for the construction of a new regional library to replace the existing Shoreview Library within the Shoreview Commons area, and would like to update the City Council on the project at the July 13th workshop meeting. The project team leaders from the County and HGA Architects will be in attendance to review the project schedule and site/building design, and respond to questions from the Council.

Ramsey County is holding a community meeting on July 14th at 7 p.m. in the Council Chambers to review preliminary design and receive feedback from the public.

Background

The City has been working closely with Ramsey County on the new library project that is tentatively planned to start later this year. The County and City have purchased and cleared the residential properties at 805 and 795 Highway 96, respectively, to accommodate the construction of a new regional facility near the northeast corner of Highway 96 and Victoria Street and to the south of the existing building.



Ramsey County has reached an agreement with the Mounds View School District 621 for a lease-purchase of the existing library building to relocate their administrative offices upon completion of the new library.

The County is pursuing a design-build process for the Shoreview Regional Library, and has hired HGA Architects along with Adolfson & Peterson Construction for the project. According to Ramsey County officials, the schedule calls for site work to begin by October, 2015. The existing library would continue to operate throughout the construction until closing in December, 2016 to move materials over to the new regional library for opening in January of 2017. It is expected that the Mounds View School District would take possession of the existing library building in early 2017, and then proceed with their plans for tenant improvements.

With the required land transfer of the City-owned parcel to the County, and the location of the of the new facility within the Shoreview Commons civic campus, there are a number of site related issues that will need to be addressed between the City and County (e.g. parking, shared access, traffic flow, signage, pedestrian connections). As such, City staff is recommending to the Council that we hire a qualified firm to assist in our review of these and other identified issues. This action would also be consistent with the discussions during the Council goal-setting on updating a master plan for the Shoreview Commons, as we explore park improvements and an expansion of the Community Center.

TO: MAYOR AND COUNCILMEMBERS

**FROM: TERRY SCHWERM
CITY MANAGER**

DATE: JULY 7, 2015

SUBJECT: REVIEW OF DRAFT COMMUNITY SURVEY

BACKGROUND

The city has historically conducted community surveys every 3-4 years dating back to the late 1980's. These quality of life surveys are used to measure resident satisfaction with various City services and to receive resident input regarding various issues in the community. As part of the conversion to the two-year budget cycle, it was decided to conduct community surveys every 2 years. One of these two surveys would be our longer version (more than 200 questions) that would be conducted every four years, while a second smaller survey would be conducted every four years. This would allow the city to have regular surveys to better monitor established performance measures that are included in the City's two-year budget process.

The City has used the Morris-Leatherman Company (formerly Decision Resources, Ltd.) for all of its community surveys. This has provided accurate comparison results between surveys and also allows Shoreview to compare itself to other metro area cities that use the Morris-Leatherman Company. Generally, Shoreview has ranked among the highest quality of life communities in the metropolitan area. The 2015 survey will be the shorter survey.

PROPOSED SURVEY QUESTIONS

Attached is a copy of the proposed questions for the 2015 community survey that have been drafted by Morris-Leatherman Company. Generally, the questions include those that are included in the City's budget document as performance measures as well as some standard demographic type questions.

In addition to the questions shown in the attached survey, the Shoreview Community Foundation has asked that a question or two be added to determine if residents are aware of their organization. If the Council is supportive, staff will work with Morris-Leatherman staff to develop a question.

If the Council is comfortable with the proposed community survey questions, it is likely that they will begin contacting residents within the next few weeks. Final results of the survey would then be available in early September; and staff could use the results in the 2016-2017 budget.

THE MORRIS LEATHERMAN COMPANY
3128 Dean Court
Minneapolis, Minnesota 55416

SHOREVIEW RESIDENTIAL
QUALITY OF LIFE STUDY
PRELIMINARY JUNE 2015

Hello, I'm _____ of the Morris Leatherman Company, a nationwide polling firm located in Minneapolis. We've been retained by the City of Shoreview to speak with a random sample of residents about issues facing the city. This survey is being taken because the City is interested in your opinions and suggestions. I want to assure you that all individual responses will be held strictly confidential; only summaries of the entire sample will be reported. (DO NOT PAUSE)

- | | |
|--|---|
| 1. Approximately how many years have you lived in Shoreview? | LESS THAN TWO YEARS.....1
TWO TO FIVE YEARS.....2
SIX TO TEN YEARS.....3
ELEVEN - TWENTY YRS.....4
OVER TWENTY YEARS.....5
DON'T KNOW/REFUSED.....6 |
| 2. As things stand now, how long in the future do you expect to live in Shoreview? | LESS THAN TWO YEARS.....1
TWO TO FIVE YEARS.....2
SIX TO TEN YEARS.....3
OVER TEN YEARS.....4
DON'T KNOW/REFUSED.....5 |
| 3. How would you rate the quality of life in Shoreview -- excellent, good, only fair, or poor? | EXCELLENT.....1
GOOD.....2
ONLY FAIR.....3
POOR.....4
DON'T KNOW/REFUSED.....5 |
| 4. What do you like most about living in Shoreview? | LOCATION.....00
SCHOOLS.....01
QUIET.....02
PEOPLE.....03
GOOD COMMUNITY.....04
PARKS.....05
RURAL/OPEN SPACE.....06
SMALL TOWN FEEL.....07
NEIGHBORHOOD/HOUSING....08
CITY SERVICES.....09
SAFE.....10 |
| 5. All in all, do you think things in Shoreview are generally headed in the right direction, or do you feel things are off on the wrong track? | RIGHT DIRECTION.....1
WRONG TRACK.....2
DON'T KNOW/REFUSED.....3 |

6. How would you rate the sense of community identity among residents in Shoreview -- would you say it is very strong, somewhat strong, not too strong, or not at all strong?
- VERY STRONG.....1
SOMEWHAT STRONG.....2
NOT TOO STRONG.....3
NOT AT ALL STRONG.....4
DON'T KNOW/REFUSED.....5
7. Please tell me which of the following do you feel the closest connection to -- the City of Shoreview as a whole, your neighborhood, your School District or something else? (IF "SOMETHING ELSE," ASK:) What would that be?
- CITY OF SHOREVIEW.....1
NEIGHBORHOOD.....2
SCHOOL DISTRICT.....3
CHURCH.....4
WORKPLACE.....5
FAMILY/FRIENDS.....6
DON'T KNOW/REFUSED.....7
8. What aspects, if any, of the community should be fixed or improved in the future?
-
-

I would now like to read a list of characteristics which are a part of the overall quality of life in a community. First, for each one tell me if it is a very important aspect of quality of life, a somewhat important aspect, a not very important aspect or not at all important aspect of quality of life.

	VIM	SIM	NVI	NAA	DKR
9. Parks and trails?	1	2	3	4	5
10. Recreational programs?	1	2	3	4	5
11. Schools?	1	2	3	4	5
12. Open space?	1	2	3	4	5
13. Lakes?	1	2	3	4	5
14. Shopping opportunities?	1	2	3	4	5
15. Public safety?	1	2	3	4	5
16. Community celebrations?	1	2	3	4	5
17. Theater and Arts?	1	2	3	4	5
18. Public transportation?	1	2	3	4	5

Now for each one, please rate the City of Shoreview on that characteristic as excellent, good, only fair or poor.

	EXC	GOO	FAI	POO	DKR
19. Parks and trails?	1	2	3	4	5
20. Recreational programs?	1	2	3	4	5
21. Schools?	1	2	3	4	5

	EXC	GOO	FAI	POO	DKR
22. Open space?	1	2	3	4	5
23. Lakes?	1	2	3	4	5
24. Shopping opportunities?	1	2	3	4	5
25. Public safety?	1	2	3	4	5
26. Community celebrations?	1	2	3	4	5
27. Theater and Arts?	1	2	3	4	5
28. Public transportation?	1	2	3	4	5

Let's discuss recreational opportunities in the community....

29. How would you rate park and recreational facilities in Shoreview -- excellent, good, only fair, or poor?	EXCELLENT.....1 GOOD.....2 ONLY FAIR.....3 POOR.....4 DON'T KNOW/REFUSED.....5
30. Which Shoreview park, if any, do you or members of your household use most frequently?	DON'T KNOW/REFUSED.....00 NONE.....01 SHOREVIEW COMMONS.....02 MCCULLOUGH.....03 LAKE JUDY.....04 WILSON.....05 SITZER.....06 BOBBY THEISEN.....07 ISLAND LAKE.....08 SNAIL LAKE.....09 BUCHER.....10 SHAMROCK.....11 LAKE OWASSO.....12 TURTLE LAKE.....13 RICE CREEK REGIONAL.....14 SUCKER LAKE/VADNAIS.....15
31. How would you rate the upkeep and maintenance of Shoreview City Parks -- excellent, good, only fair, or poor?	EXCELLENT.....1 GOOD.....2 ONLY FAIR.....3 POOR.....4 DON'T KNOW/REFUSED.....5
32. Do you feel that the current mix of recreational or sports facilities meets the needs of members of your household?	YES.....1 NO.....2 DON'T KNOW/REFUSED.....3

33. In the past year, have you or any members of this household participated in any city-sponsored park and recreation programs? YES.....1
NO.....2
DON'T KNOW/REFUSED.....3

34. Does the current mix of city-sponsored recreational programs meet the needs of members of your household? YES.....1
NO.....2
DON'T KNOW/REFUSED.....3

Changing focus....

35. During the past year, have you or any members of your household used the Shoreview Community Center? YES.....1
NO.....2
DON'T KNOW/REFUSED.....3

IF "NO," SKIP TO QUESTION #__.
IF "YES," ASK:

36. Are you or members of your household currently members of the Shoreview Community Center? (IF "NO," ASK:) Were you members in the past? YES.....1
NO/YES.....2
NO/NO.....3
DON'T KNOW/REFUSED.....4

For each of the following characteristics of the Shoreview Community Center, rate the facility as excellent, good, only fair, or poor. If you have no opinion, just say so....

	EXCL	GOOD	FAIR	POOR	DK/R
37. Customer service?	1	2	3	4	5
38. Operating hours?	1	2	3	4	5
39. Cleanliness?	1	2	3	4	5
40. Cost of membership?	1	2	3	4	5
41. Cost of programs?	1	2	3	4	5
42. Overall experience?	1	2	3	4	5

Changing topics....

I would like to read you a list of a few city services. For each one, please tell me whether you would rate the quality of the service as excellent, good, only fair, or poor....

	EXCL	GOOD	FAIR	POOR	DK/R
43. Police protection?	1	2	3	4	5
44. Fire protection?	1	2	3	4	5
45. Sewer and water?	1	2	3	4	5

	EXCL	GOOD	FAIR	POOR	DK/R
46. Drainage and flood control?	1	2	3	4	5
47. Building inspections?	1	2	3	4	5
48. Animal control?	1	2	3	4	5
49. Pond maintenance?	1	2	3	4	5

For the next set of city services, please consider only their job on city-maintained streets and roads in neighborhoods. That means you should exclude state and county roads, such as Highway 96, Highway 49 and Lexington Avenue, that are taken care of by other levels of government. Keeping that in mind, would you rate each of the following as excellent, good, only fair or poor.....

	EXCL	GOOD	FAIR	POOR	DK/R
50. Street repair and maintenance?	1	2	3	4	5
51. Trail maintenance?	1	2	3	4	5
52. Snow plowing of residential streets?	1	2	3	4	5
53. Snow plowing of trails?	1	2	3	4	5
54. How would you rate the quality of city drinking water -- excellent, good, only fair, or poor?					EXCELLENT.....1 GOOD.....2 ONLY FAIR.....3 POOR.....4 DON'T KNOW/REFUSED.....5
55. When you consider the city property taxes you pay and the quality of city services you receive, would you rate the general value of city services as excellent, good, only fair, or poor?					EXCELLENT.....1 GOOD.....2 ONLY FAIR.....3 POOR.....4 DON'T KNOW/REFUSED.....5

Changing topics....

56. From what you know, do you approve or disapprove of the job the Mayor and City Council are doing? (WAIT FOR RESPONSE) And do you feel strongly that way?					STRONGLY APPROVE.....1 SOMEWHAT APPROVE.....2 SOMEWHAT DISAPPROVE.....3 STRONGLY DISAPPROVE.....4 DON'T KNOW/REFUSED.....5
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57.	From what you have seen or heard, how would you rate the job performance of the Shoreview City Staff -- excellent, good, only fair, or poor?	EXCELLENT.....1 GOOD.....2 ONLY FAIR.....3 POOR.....4 DON'T KNOW/REFUSED.....5
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58.	During the past year, have you telephoned or visited Shoreview City Hall?	YES.....1 NO.....2 DON'T KNOW/REFUSED.....3
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IF "YES," ASK:

59.	Thinking about your last contact with the City would you rate the overall service you received as excellent, good, only fair, or poor?	EXCELLENT.....1 GOOD.....2 ONLY FAIR.....3 POOR.....4 DON'T KNOW/REFUSED.....5
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Moving on....

60.	How would you rate the general condition and appearance of homes in your neighborhood -- excellent, good, only fair, or poor?	EXCELLENT.....1 GOOD.....2 ONLY FAIR.....3 POOR.....4 DON'T KNOW/REFUSED.....5
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61.	How would you rate the general condition and appearance of yards in your neighborhood -- excellent, good, only fair, or poor?	EXCELLENT.....1 GOOD.....2 ONLY FAIR.....3 POOR.....4 DON'T KNOW/REFUSED.....5
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62.	Over the past two years, has the appearance of your neighborhood improved, declined or remained the same?	IMPROVED.....1 DECLINED.....2 REMAINED THE SAME.....3 DON'T KNOW/REFUSED.....4
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63.	Is the City of Shoreview doing enough, too much or too little in providing residents and business owners opportunities to maintain and improve the appearance of their properties?	ENOUGH.....1 TOO MUCH.....2 TOO LITTLE.....3 DON'T KNOW/REFUSED.....4
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The City of Shoreview contracts with the Greater Metropolitan Housing Corporation to provide Shoreview residents with the Housing Resource Center. This center offers free home improvement counseling services to residents and access to a variety of loan programs including the Shoreview Home Improvement Loan.

- | | | |
|-----|--|--------------------------|
| 64. | Prior to this survey, were you aware of the Housing Resource Center? | YES.....1 |
| | | NO.....2 |
| | | DON'T KNOW/REFUSED.....3 |

Currently, the City of Shoreview generally enforces codes concerning residential property when a complaint is made. Some cities take a more active approach and inspect residential neighborhoods for code violations on an on-going basis.

- | | | |
|-----|--|--------------------------|
| 65. | Would you favor or oppose a more active approach by the City in the enforcement of residential property codes? (WAIT FOR RESPONSE) | STRONGLY FAVOR.....1 |
| | Do you feel strongly that way? | FAVOR.....2 |
| | | OPPOSE.....3 |
| | | STRONGLY OPPOSE.....4 |
| | | DON'T KNOW/REFUSED.....5 |

Turning to the issue of public safety in the community....

I would like to read you a short list of public safety concerns.

66. Please tell me which one you consider to be the greatest concern in Shoreview? If you feel that none of these problems are serious in Shoreview, just say so.

67. Which do you consider to be the second major concern in the city? Again, if you feel that none of the remaining problems are serious in the city, just say so.

	FIRST	SECOND
Violent crime.....	01.....	01
Traffic speeding.....	02.....	02
Drugs.....	03.....	03
Youth crimes and vandalism.....	04.....	04
Identity theft.....	05.....	05
Break-ins and theft from automobiles.....	06.....	06
Business crimes, such as shoplifting and check fraud.....	07.....	07
Residential crimes, such as burglary, and theft.....	08.....	08
ALL EQUALLY.....	09.....	09
NONE OF THE ABOVE.....	10.....	10
DON'T KNOW/REFUSED.....	11.....	11

- | | | |
|-----|--|--------------------------|
| 68. | How would you rate the amount of patrolling the Ramsey County Sheriff's Department does in your neighborhood -- would you say they do too much, about the right amount, or not enough? | TOO MUCH.....1 |
| | | ABOUT RIGHT AMOUNT.....2 |
| | | NOT ENOUGH.....3 |
| | | DON'T KNOW/REFUSED.....4 |

69.	How serious of a problem is traf-	VERY SERIOUS.....1
	fic speeding in your neighborhood	SOMEWHAT SERIOUS.....2
	-- very serious, somewhat serious,	NOT TOO SERIOUS.....3
	not too serious, or not at all	NOT AT ALL SERIOUS.....4
	serious?	DON'T KNOW/REFUSED.....5

Changing topics...

I would like to read you a list of characteristics of a community. For each one, please tell me if you think Shoreview currently has too many or too much, too few or too little, or about the right amount.

	MANY /MCH	FEW/ LITT	ABT RGHT	DK/ REFD
70. The number of people residing in the community?	1	2	3	4
71. Affordable rental units?	1	2	3	4
72. Luxury rental units?	1	2	3	4
73. Condominiums?	1	2	3	4
74. Townhouses?	1	2	3	4
75. Starter homes for young families?	1	2	3	4
76. "Move up" housing?	1	2	3	4
77. Higher cost housing?	1	2	3	4
78. assisted living for seniors?	1	2	3	4
79. nursing homes?	1	2	3	4
80. one level housing for seniors maintained by an association?	1	2	3	4
81. Affordable housing, defined by the Metropolitan Council as a single family home costing less than \$160,250?	1	2	3	4
82. Racial diversity?	1	2	3	4
83. Income diversity?	1	2	3	4
84. Age diversity?	1	2	3	4
85. Parks and open spaces?	1	2	3	4
86. Trails and bikeways?	1	2	3	4
87. Service and retail establishments?	1	2	3	4
88. Entertainment and dining opportunities?	1	2	3	4
89. Full-time job opportunities?	1	2	3	4

90.	What retail or business services do you feel are lacking or are limited in Shoreview?	DON'T KNOW/REFUSED.....00
		NONE.....01
		FINE DINING.....02
		FAMILY RESTAURANTS.....03
		ENTERTAINMENT.....04
		BOUTIQUE SHOPS.....05
		FAST FOOD.....06
		BIG BOX RETAIL.....07

Changing topics.....

I would like to read you a list of issues relating to sustainability. For each of the following, please tell me if that is issue is very important to you, somewhat important, not too important or not at all important?

	VRI	SMI	NTI	NAA	DKR
91. Energy conservation?	1	2	3	4	5
92. Expanded mass transit options?	1	2	3	4	5
93. Environmentally responsible yard care, such as rain barrels and composting?	1	2	3	4	5
94. Reducing waste?	1	2	3	4	5
95. Development of community gardens?	1	2	3	4	5
96. Farmer's Market?	1	2	3	4	5

Changing topics....

97.	Do you recall receiving the City publication -- "The Shore Views" -- during the past year?	YES.....1
		NO.....2
		DON'T KNOW/REFUSED.....3

IF "YES," ASK:

98.	Do you or any members of your household regularly read it?	YES.....1
		NO.....2
		DON'T KNOW/REFUSED.....3
99.	How effective is this city publication in keeping you informed about activities in the city -- very effective, somewhat effective, not too effective, or not at all effective?	VERY EFFECTIVE.....1
		SOMEWHAT EFFECTIVE.....2
		NOT TOO EFFECTIVE.....3
		NOT AT ALL EFFECTIVE.....4
		DON'T KNOW/REFUSED.....5

100. Does your household currently	CABLE.....1
subscribe to cable television,	SATELLITE.....2
satellite television, or neither?	NEITHER.....3
	DON'T KNOW/REFUSED.....4

IF "CABLE," ASK:

For each of the following, please tell me if you have watched that channel or program during the past month? (IF "NO," ASK:) How about during the past six months?

	MONT	SIXM	NOWT	DK/R
101. Local Government Access				
Channel 16?	1	2	3	4
102. City Council meetings?	1	2	3	4
103. Planning Commission Meetings?	1	2	3	4
104. Other public access programs?	1	2	3	4
105. Do you have access to the Inter-				
net from your home?	YES.....1			
	NO.....2			
	DON'T KNOW/REFUSED.....3			

IF "YES," ASK:

106. Do you access the Internet	DSL.....1
by DSL, broadband cable,	BROADBAND CABLE.....2
dial-up modem or wireless	DIAL-UP MODEM.....3
service?	WIRELESS.....4
	DON'T KNOW/REFUSED.....5
107. Have you accessed the City	YES.....1
of Shoreview's website?	NO.....2
	DON'T KNOW/REFUSED.....3

IF "YES," ASK:

108. How would you evaluate	EXCELLENT.....1
the content of the	GOOD.....2
City's web site -- ex-	ONLY FAIR.....3
cellent, good, only	POOR.....4
fair, or poor?	DON'T KNOW/REFUSED.....5
109. How would you rate the	EXCELLENT.....1
ease of navigating the	GOOD.....2
site and finding the in-	ONLY FAIR.....3
formation you sought --	POOR.....4
excellent, good, only	DON'T KNOW/REFUSED.....5
fair, or poor?	

Now, just a few more questions for demographic purposes....

110. What is your age, please?	18-24.....1
	25-34.....2
	35-44.....3
	45-54.....4
	55-64.....5
	65 AND OVER.....6
	REFUSED.....7

Could you tell me how many people in each of the following age groups live in your household. Let's start oldest to youngest...

111. First, persons over 65?	NONE.....0
	ONE.....1
	TWO OR MORE.....2
112. Adults between the ages of 50 and 64?	NONE.....0
	ONE.....1
	TWO OR MORE.....2
113. Adults between the ages of 18 and 49?	NONE.....0
	ONE.....1
	TWO OR MORE.....2
114. School-aged children or pre-schoolers?	NONE.....0
	ONE.....1
	TWO OR MORE.....2
115. Do you rent or own your present residence?	OWN.....1
	RENT.....2
	REFUSED.....3

IF "OWN," ASK:

116. Which of the following categories contains the approximate value of your residential property -- under \$150,000, \$150,000-\$250,000, \$250,001-\$350,000, \$350,001-\$450,000, OVER \$450,000, DON'T KNOW, \$450,000, or over \$450,000?	UNDER \$150,000.....1
	\$150,000-\$250,000.....2
	\$250,001-\$350,000.....3
	\$350,001-\$450,000.....4
	OVER \$450,000.....5
	DON'T KNOW.....6
	REFUSED.....7

117. Which of the following best describes your household: (READ)	SINGLE/NO OTHER.....1
A. Single, no other family at home.	SINGLE PARENT.....2
B. Single parent with children at home.	MAR/PARTN/CHILDREN.....3
C. Married or partnered, with children at home.	MAR/PARTN/NO CHILD.....4
D. Married or partnered with no children or no children at home.	SOMETHING ELSE.....5
E. Something else.	DON'T KNOW/REFUSED.....6

118. Are you a member of a private health club?	YES.....1
	NO.....2
	DON'T KNOW/REFUSED.....3

119. What is your occupation and the occupation of your spouse or partner, if applicable?

M: _____ F: _____

120. Is your household telephone service by land line only, cell phone only, or both land line and cell phone?	LAND LINE ONLY.....1
	CELL PHONE ONLY.....2
	BOTH LAND/CELL.....3
	DON'T KNOW/REFUSED.....4

And now, for one final question, keeping in mind that your answers are held strictly confidential....

121. Is your pre-tax yearly household income over or under \$75,000?	UNDER \$50,000.....1
(IF "OVER," ASK:)	\$50,000-\$75,000.....2
Is it over \$100,000? (IF YES, ASK)	\$75,001-\$100,000.....3
Is it over \$125,000?	\$100,001-\$125,000.....4
(IF "UNDER," ASK:)	OVER \$125,000.....5
Is it under \$50,000?	DON'T KNOW.....6
	REFUSED.....7

122. Gender	MALE.....1
	FEMALE.....2

123. Area of City	PRECINCT 1N.....1
	PRECINCT 1S.....2
	PRECINCT 2.....3
	PRECINCT 3.....4
	PRECINCT 4.....5
	PRECINCT 5.....6
	PRECINCT 6.....7